



VARIATION



SUBMARK 1



SUBMARK 2



COLORS

PRIMARY



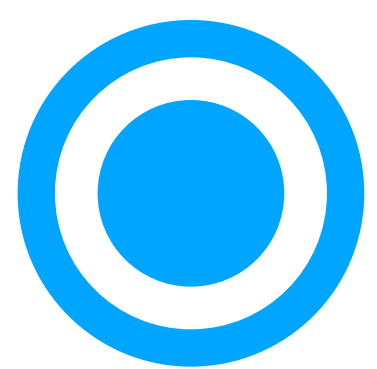
Pantone® 1795



Pantone® 2955

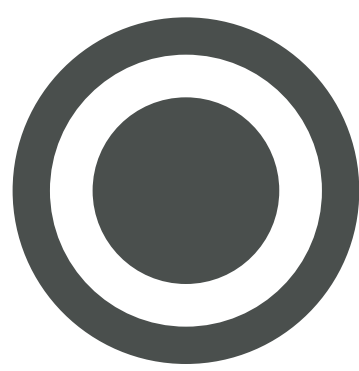


Pantone® 367

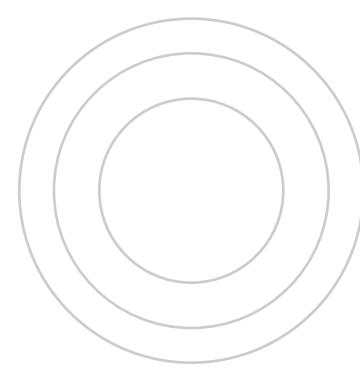


Pantone® 299

SECONDARY



Pantone® 446



#FFFFFF



VARIATION



SUBMARK 1



SUBMARK 2



TYPOGRAPHY

“Oswald Bold” tracking = +25pt
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 abcdefghijklmnopqrstuvwxyz
 1234567890!@#%&^*()

HEADLINES LAYOUT OPTION 2

“Oswald Light” tracking = +50pt
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 abcdefghijklmnopqrstuvwxyz
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HEADLINES

PULL QUOTES

“Open Sans” tracking = +5pt
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 abcdefghijklmnopqrstuvwxyz
 1234567890!@#%&^*()

BODY & CONTENT

“Open Sans” tracking = 0pt
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 abcdefghijklmnopqrstuvwxyz
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BRAND INSPIRATION

