

Jason Burke

Senior Graphic Designer

Atomic Design Co. CD/Owner

PROFESSIONAL SKILLS

Photoshop

Illustrator

InDesign •
Wordpress •

Social Media

PERSONAL SKILLS

Team Work

Project Management

Creative Work

Communication

Networking



PROFILE

Highly creative, multi-talented Brand ID specialist & Graphic Designer who conceptualizes design solutions for print, & web. Skilled in creation of a variety of disciplines including logos, branding collateral, & marketing packages. All of which focus to strengthen business competence.

Results-orientated professional accustomed to surpassing expectations in deadline-driven environments.



ACADEMIC EDUCATION

> 2011-2014 Academy of Art University / Industrial Design Masters Program

> 2008-2009 Mechanical Engineering Technician Level 1
Certification

> 1991-1993 CPCC / Law Enforcement Technologies AS Program

> 1984-1988 Harry P. Harding High School



WORK EXPERIENCE

> 02.18 -current

cbdMD: Senior Graphic Designer

- Print Advertising
- Poster/Brochure Design
- Digital/Display Advertising
- Art Direction for Jr. Designers
- Packaging & Label Design
- Retail Display Engineering & Design
- Product Renderings
- Logo Design
- Merchandise/Swag Design
- Social Media Graphics

> 2011-current

Atomic Design Co.: Principal, Creative Director

- Art Direction
- Concept Branding
- Advertising and Marketing
- Web Design
- Technical Illustrations
- Offset and screen printing

> 02-07 2015

My City Magazine: Creative Director

- Manage monthly magazine production
- Lead print and web design teams
- Produce artwork as needed for print and web
- · Manage writers, articles and content
- Ad sales
- Ad production



CONTACT ME

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WORK EXPERIENCE CONT.

- > 03.12-04.15 (PT) Uptown Cycles; LLC
 - In House Graphic Designer
 - Sales Manager
 - Repair Technician
 - Customer Fittings
 - Ordering & Inventory
- 04.09-07.10 Sencera International Corp.,

Sencera international corp.,

- Technical Illustrator / Mechanical Engineering Technician
 Lead designer in art department. Responsible for array
 - Responsible for constructing and maintaining high vacuum plasma enhanced deposition and sputtering chambers

renderings, technical illustrations, and advertising

- Data acquisition from testing 100w, 50w, & 5w thin film amorphous photovoltaic panels
- Research and development of new panel construction techniques
- Inventory control over production line, R&D line, class 100 clean room and machine shop
- Developed relationships with purveyors for tooling and supplies
- Developed a design for heated vacuum bag forming
- Annealing table design and construction.
- Quartz IR lamp curing oven prototype R&D
- > 2008-2009

Greenspon Advertising: Freelance Designer

- Client Brand Expansion
- Responsible for producing print peripherals for multiple clients in a time sensitive environment
- > 2001-2009

The Penguin Drive-In: Partner & Chef

- Control of Labor
- Foos Cost Management
- Screening and hiring of new employees
- Scheduling, ordering, and equipment maintenance



REFERENCE

Mr. Bill Allen

Owner Charlotte Knights Owner Republic Crane (retired) 704-957-0159 bill.allen@republiccrane.com

Mr. George Hodges

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Mr. Michael Smith

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