



Jason Burke

Senior Graphic Designer

Atomic Design Co.
CD/Owner

PROFESSIONAL SKILLS



PERSONAL SKILLS



PROFILE

Highly creative, multi-talented Brand ID specialist & Graphic Designer who conceptualizes design solutions for print, & web. Skilled in creation of a variety of disciplines including logos, branding collateral, & marketing packages. All of which focus to strengthen business competence.

Results-orientated professional accustomed to surpassing expectations in deadline-driven environments.



ACADEMIC EDUCATION

- > 2011-2014 Academy of Art University / Industrial Design Masters Program
- > 2008-2009 Mechanical Engineering Technician Level 1 Certification
- > 1991-1993 CPCC / Law Enforcement Technologies AS Program
- > 1984-1988 Harry P. Harding High School



WORK EXPERIENCE

- > 2011-Current **Atomic Design Co.: Principal, Creative Director**
 - Art Direction
 - Concept Branding
 - Advertising and Marketing
 - Web Design
 - Technical Illustrations
 - Offset and screen printing
- > 02.18 -Current **cbdMD: Senior Graphic Designer**
 - Print Advertising
 - Poster/Brochure Design
 - Digital/Display Advertising
 - Art Direction for Jr. Designers
 - Packaging & Label Design
 - Retail Display Engineering & Design
 - Product Renderings
 - Logo Design
 - Merchandise/Swag Design
 - Social Media Graphics
- > 02-07 2015 **My City Magazine: Creative Director**
 - Manage monthly magazine production
 - Lead print and web design teams
 - Produce artwork as needed for print and web
 - Manage writers, articles and content
 - Ad production



www.behance.net/zero2learn1402
AtomicDesignCompany.com



WORK EXPERIENCE CONT.

- > 03.12-04.15 (PT) **Uptown Cycles; LLC**
 - In House Graphic Designer
 - Sales Manager
 - Repair Technician
 - Customer Fittings
 - Ordering & Inventory

- > 04.09-07.10 **Sencera International Corp.,
Technical Illustrator / Mechanical Engineering Technician**
 - Lead designer in art department. Responsible for array renderings, technical illustrations, and advertising
 - Responsible for constructing and maintaining high vacuum plasma enhanced deposition and sputtering chambers
 - Data acquisition from testing 100w, 50w, & 5w thin film amorphous photovoltaic panels
 - Research and development of new panel construction techniques
 - Inventory control over production line, R&D line, class 100 clean room and machine shop
 - Developed relationships with purveyors for tooling and supplies
 - Developed a design for heated vacuum bag forming
 - Annealing table design and construction.
 - Quartz IR lamp curing oven prototype R&D

- > 2008-2009 **Greenspon Advertising; Freelance Designer**
 - Client Brand Expansion
 - Responsible for producing print peripherals for multiple clients in a time sensitive environment

- > 2001-2009 **The Penguin Drive-In; Partner & Chef**
 - Control of Labor
 - Food Cost Management
 - Screening and hiring of new employees
 - Scheduling, ordering, and equipment maintenance



REFERENCE

Mr. Bill Allen

Owner Charlotte Knights
Owner Republic Crane (retired)
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Mrs. Moira Quinn

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